

# The Role of Librarians in Campus OER Adoption



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# Open Educational Resources (OER)

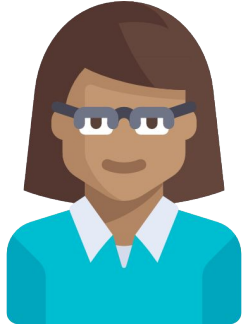
- Educational materials with Creative Commons licenses
- Provided at no cost in digital format, nominal print price
- Two main types: peer-to-peer and school-based publishing



# This Presentation

1. **Two OER adoption models:** degree-based and campus coordinator model
2. **Primary research** I did on a state-funded OER adoption program in California
3. Why **librarians** are well-positioned to lead OER adoption efforts

# Campus Stakeholders



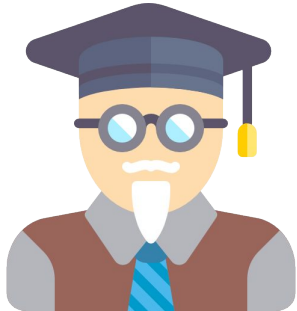
## **Librarians**

Knowledgeable about educational materials, but largely an outsider to student/prof relations.



## **Admins & Specialists**

Little direct influence on professors, but influence through policy, budget, programs, and collaboration.



## **Professors**

Assign expensive books. Want to save students money, but often need support to adopt OER.



## **Students**

Education is constrained by textbook costs. But they are largely unorganized, and lack advocates.

# Two Models of Higher Ed OER Adoption



## **Degree Programs**

OER implemented throughout an entire degree program



## **Campus Coordinators**

Incremental adoption led by a librarian, professor, or specialist

# Degree Model



- Started at **Tidewater Community College** in 2013, reduced student cost 25%
- **Lumen Learning** provides courseware and support for the program's 21 "Z Degree" courses
- Chose **business administration** because of its popularity and a faculty member able to lead the initiative

# OER Degree Model: Role of Librarians at Tidewater



- Primary role is **faculty training**
  - Discovery, delivery, and creation of OER
- Provide technical and licensing expertise
- Leverage library resources and knowledge
- Division of labor
  - Librarians and outsourcing

# Community Coordinator Model: CA Assembly Bill 798



- **College Textbook Affordability Act of 2015**
- Also legislation in WA, FL, MN, and ND
- Adoption program for Community Colleges & Cal States
- \$3 million made available for campus program funding
- Funding allocated Sep 2016, progress reports Jun 2017



# AB 798: Campus Coordinator Service Areas



- Leadership, coordination, outreach
- Providing discovery services
- Help, support, and technology services
- Training and professional development
- Funding and evaluation



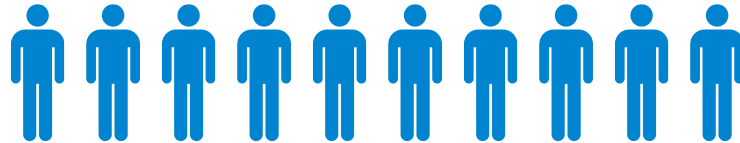
# Campus Coordinator Survey

conducted March 2017

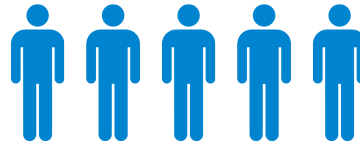
# SURVEY: Campus Coordinator Institutional Role

19 of 47 Community Coordinators responded

Librarians



Professors



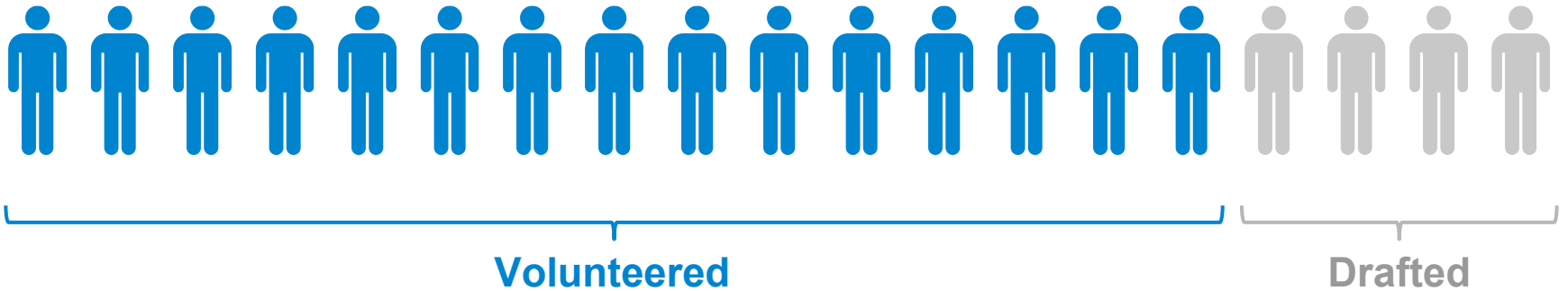
Administrators and Non-Faculty



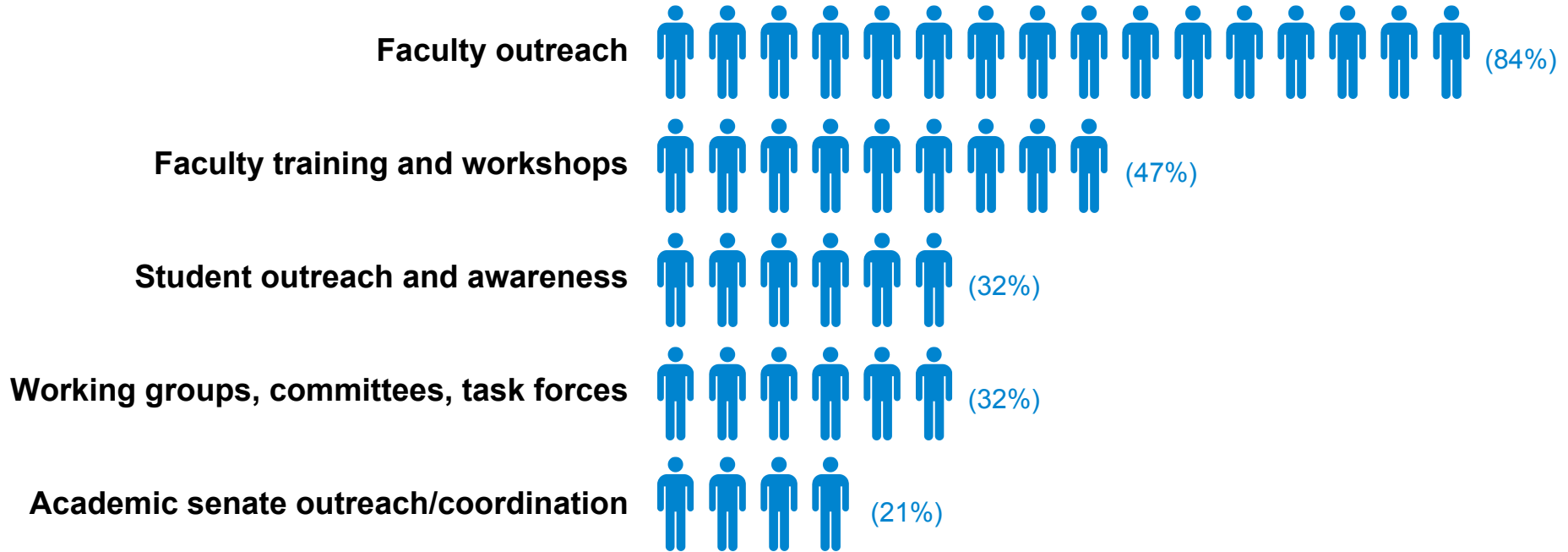
- faculty coordinator
- instructional designer
- online education specialist

## SURVEY: Volunteered or asked to be a Coordinator?

**15 of 19 respondents volunteered to be a coordinator**



# SURVEY: Campus Coordinator Adoption Strategies

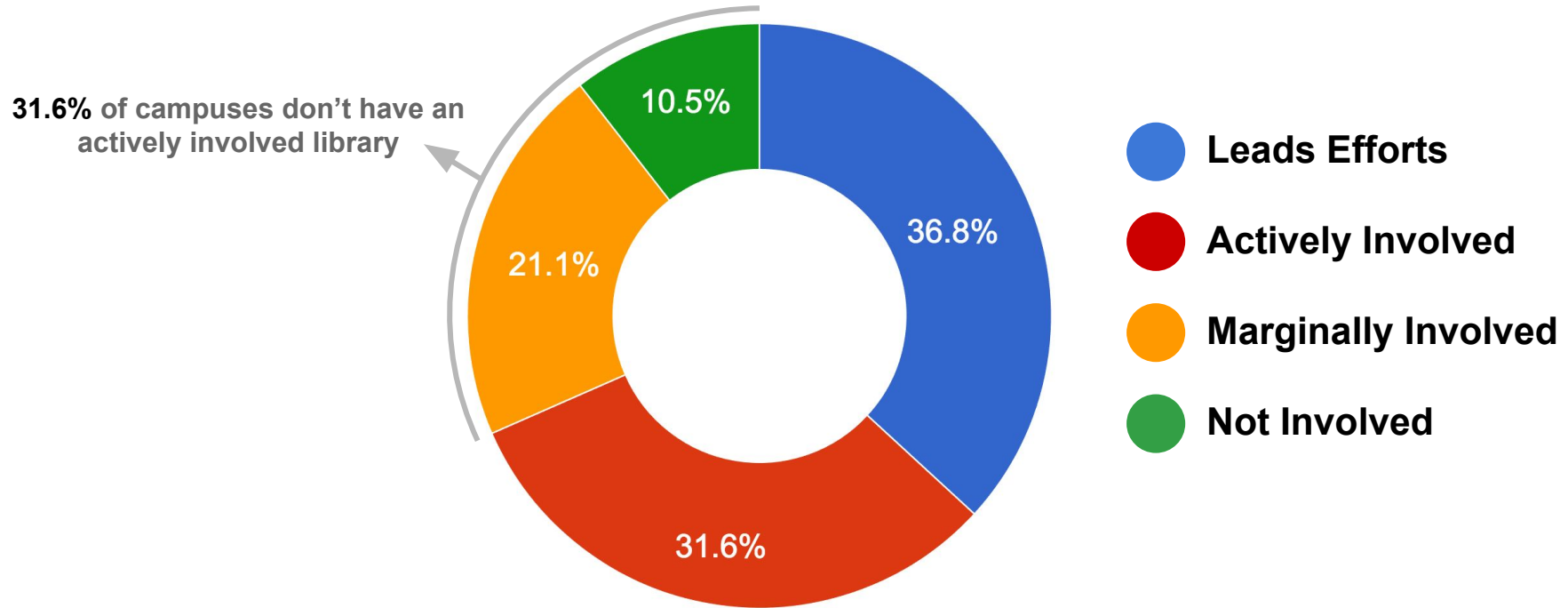


# SURVEY: Additional Campus Coordinator Strategies

- Leverage faculty that already use OER
- Libguide or other website interface/content
- Administrative outreach
- Department-specific OER recommendation lists
- Work with faculty development office



# SURVEY: Role of Campus Library in OER Adoption





# Role of Librarians



# Role of Librarians: Degree Model vs. Community Coordinator Model

	Degree Model	Coordinator Model
Faculty/Student Outreach	—	✓
Consultation / Research	✓	✓
Training & User Support	✓	✓
Leadership	—	✓

# Librarians are well-positioned to lead OER adoption

1. Already work with students/profs to acquire materials
2. Are the campus experts on educational materials
3. Can leverage library resources, practices, community



# Challenges Facing Librarians in OER Adoption

- Outreach and facilitation skills
- Buy-in from administrators and professors
- Digital technology and support
- OER subject area gaps



# Questions?



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